8 – 9 a.m. Registration, breakfast, exhibits open
9 – 9:05 a.m. Welcome, safety moment
   • Mike Elphick, ProDirectional
9:05 – 10:10 a.m. Panel sessions: Critical issues/obstacles to improving performance
   Operator viewpoint
   • Scott Williams, Apache
   • TBD
   Directional company viewpoint
   • Ian Stevenson, Phoenix Technology Services
   • Roland Illerhaus, Integrity Directional
   Manufacturer/motor supplier viewpoint
   • Bo Collette, TurboDrill/Scout Downhole
   • Iain Belcher, Roper Pumps
10:10 – 10:40 a.m. Break; exhibits and poster sessions open
10:40 – 11:30 a.m. Continuous improvement initiatives
   • Jim Oberkircher, IADD
   Guidelines for mud motor pre-qualification and function testing
   • Bill Murray, Wenzel Downhole Tools
   • Mud motor continuous improvement committee members
11:30 – 12:30 p.m. Lunch with keynote speech
   • Ray Peterson, Vice President of Drilling, Concho Resources
12:30 – 1 p.m. Classification and grading system proposal
   • Edward G. Dew, EG Dew Consulting, LLC
   • Craig Brown, APS Technology
   • Dan Merchant, NOV
1 – 1:30 p.m. Break; exhibits and poster sessions open
1:30 – 2:55 p.m. Panel session: How do we proceed?
2:55 p.m. Wrap up